FOR IMMEDIATE RELEASE

Book4Time continues record growth, opens new offices in London

Markham, Ontario - July 30, 2018 - Book4Time, the world's most innovative spa management software company, continues to break records into Q2 of 2018. The leading global provider of next-generation spa management software is announcing today the details of this remarkable year to date.

Highlights of this year to date include:

- 274% year-over-year growth
- 100+ new accounts
- New hotel integrations, including AutoClerk, BookingCenter, Cenium A/S, INNkeeper, and more
- Opening a new sales office in the London
- Winning the 2018 ISPA Innovate Award

Most notable among Book4Time's accomplishments, contributing to an incredible 274% yearover-year growth, is the addition of more than 100 new customers to the company's client list, including such distinguished names as Hard Rock, Jumeirah, Benchmark Hotels & Resorts, Delta Hotels & Resorts, ESPA, Eldorado Resorts, Comfort Zone, and InterContinental. On top of this, Book4Time has 60+ active online projects currently in the queue and ready to launch.

Book4Time is also proud to reveal the addition of new vendors and PMS integrations, including AutoClerk, BookingCenter, Cenium A/S, INNkeeper, ResortSuite, Hotelogix, inroad, IQWARE, Maestro PMS, Hotello by Mingus Software, RezStream, RMS, RoomKey and StayNTouch.

To keep up with this incredible success and accommodate increases in hiring at home in Markham, Ontario, Book4Time is doubling the size of their office space. Meanwhile, around the world, the organization is continuing on a path of global expansion. This includes adding new sales offices in London and Dubai and increasing presence throughout Latin America and the Caribbean – bringing Book4Time's total number of countries of operation to nearly 70.

Amid all this, it was announced this week that Book4Time will receive the ISPA Innovate Award at the upcoming 2018 ISPA Conference & Expo.

"I'm amazed with the performance of the Book4Time team and excited about the results we've seen so far 2018," said Book4Time CEO Roger Sholanki. "These developments demonstrate that there is a need for innovation in the spa, salon and wellness industry, and that as the market leader serving enterprise spa and wellness organizations, Book4Time is meeting that need in a way that the competition isn't."

He added, "We will continue to provide solutions that meet the requirements of a dynamic and growing industry."

About Book4Time

Book4Time is a global provider of cloud-based all-in-one management solutions for Spa and Wellness businesses in over 65 countries. Book4Time is the preferred solution for the world's largest and most prestigious spa, beauty and wellness brands on a global scale, with a market reach of over 20 million consumers, managing more than \$1.5 billion in annual transaction volume. Key accounts include Four Seasons, Hyatt, Marriott, WTS, Hilton, Shangri La, Accor Hotels, Clarins, Canyon Ranch, Steiner Leisure, Como Hotels and Resorts, SBE Hotel Group and Belmond.

Founded in 2004, Book4Time is a private Canadian company and a three-time award winner of PROFIT 500 Canada's Fastest Growing Companies. The company bases its state-of-the-art product on innovation, and was the first in the industry to offer a cloud-based solution, starting with spa booking software, they quickly built out an entire all-in-one solution that runs businesses from anywhere and continually adds new innovative features.

<u>Book4Time</u> Media Contact: Yeniffer Padrino Tel: +1- 905.752.2588 ypadrino@book4time.com

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